Ayşe Vardar UI/UX Designer

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O Istanbul, Turkey

VORK EXPERIENCE UI/UX Designer		SKILLS				
		Figma				
JOTFORM	2022 - Present					
TASKS		Adobe Indesign				
Working with cross-functional teams and collabrating with other department such as developers, SEO, advertisement teams.		Adobe Illustrator				
Designing landing pages, web assets, advertisement assets, wireframes and mockups with responsive design.		Adobe Photoshop				
Searching and creating new design ideas according to new marketing trends.		Sketch				

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- Creating designs and design strategies with localization aspects in different languages.
- Running A/B tests for analyzing the user experiences and best working design option.

Senior Multidisciplinary Designer OPLOG 2022 - 2022

TASKS

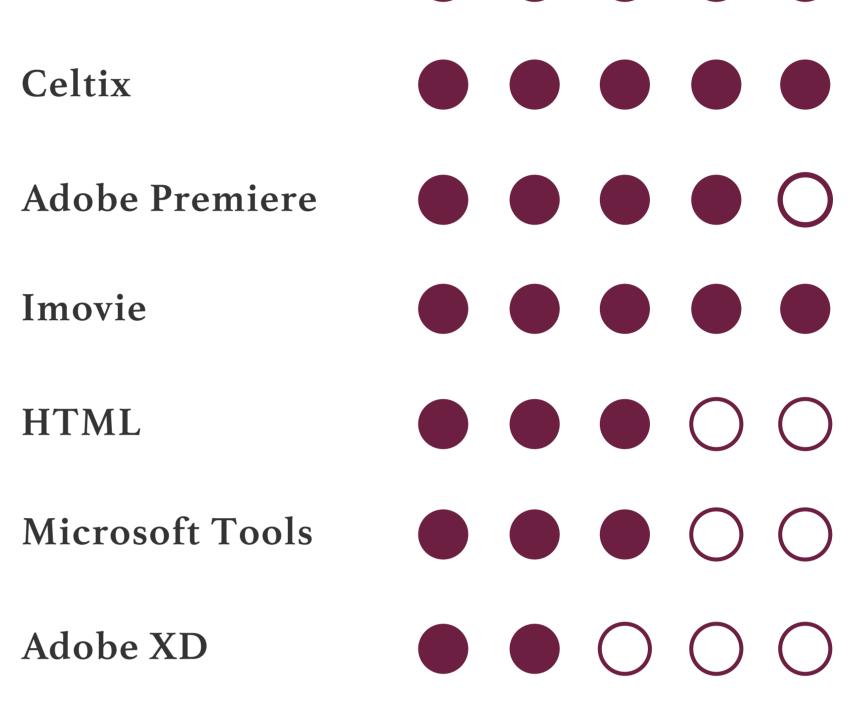
- Designing wireframes, mockups, webpages, banners, advertisements, whitepapers, and e-books, illustration and graphic elements for digital platforms
- Designing outdoor dressings, print-out materials and swags for the brand and marketing purposes
- Planning design startegies for marketing and branding
- Collabrating with the other department.

Graphic Designer ATLASSIAN

2018 - 2021

TASKS

- Designing graphic elements for marketing purposes (digital & print)
- Creating wireframes, webpages, banners, advertisements, whitepapers, and e-books for the social & digital platforms, Google ads, outdoor dressings



TRAININGS

www.ayseturkbasvardar.com

- UX Services, Web3 UX & Metaverse Design, UX İstanbul Online (2023)
- Design Workshop in Sydney, Australia (2019)
- HTML, website content and graphic design workshop inSan Francisco, USA (2019)
- Coordinating with USA & Australia HQs for the marketing assets of Atlassian Products (e.g. Trello, Jira, Opsgenie, Jira Software Management)
- Coordinating with other departments (Brand, Product, Engineering,Front-end Dep.) and making decisions for marketing purposes
- Attending interactive meetings & workshops in the USA & Australia Offices
- Planning marketing & design strategies with Marketing and Brand teams

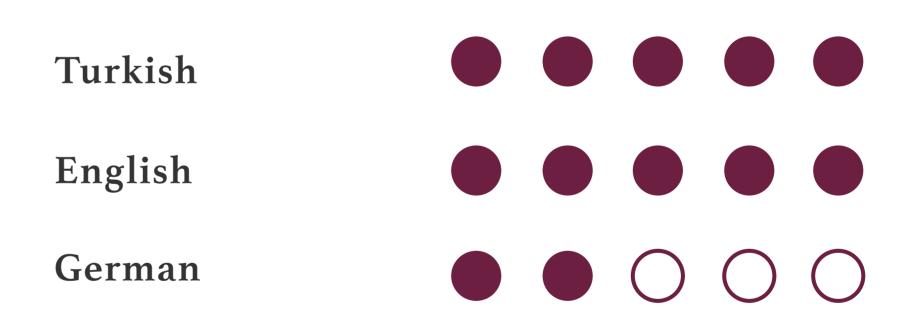
Graphic Designer OPSGENIE

2017 - 2018

TASKS

- Designing graphic elements for marketing purposes (digital & print)
- Attending online meetings with US Office
- Coordinating with other departments (Brand, Product, Engineering) and making decisions for marketing purposes
- Creating banners, advertisements, whitepapers, and e-books for thesocial & digital platforms, Google ads,

LANGUAGES



EDUCATION

Communication and Design
Bilkent University 2012 - 2017

outdoor dressings

Event Marketing and Organization Specialist FESTIVAL DE CANNES

2016 - 2017

TASKS

- Organizing the meetings
- Communication with the foreign producers and directors
- Coordinating and executing the PR activities for Turkish Committee